

**Home Biz BOOST – Checkin' In**  
**Issue #1 – Mind Your Own Business**

“If I am not for myself, then who will be for me? And if I am only for myself, then what am I?  
And if not now, when?” Rabbi Hibbel

HOW ABOUT NOW?

Make a plan, make some time and take the first step. And then another and another until you finish...

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**1. IN FOCUS THIS WEEK - MIND YOUR OWN BUSINESS**  
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Spend your time this week with laser focus on what you know.

What's your business about?

Focus on that.

There are lots of ways you can do it.

- Create a free report for your newsletter subscribers.  
Don't have one? Get going and make one!
- Load your blog with some good content - try to get one month ahead.  
I like to load something alternating every 3 then 4 days.  
(eg. Day 1, 4, 8, 11, 15, 18, 22, 25, 29 etc)  
Choose what works best for you and your market.
- Do some guest blog posts.
- Work on YOUR product.

Things like that.

Biggest take away?

Make it a habit. Then go to your social networks, forums and so on and share it. Give some away. Sell some.

Give your networking time some substance.

You can get a ton of ideas by browsing my listing of Sweetie Saturday Reports here.

<http://www.i-shine.org/REPORTS/sweetie-saturday-report-alice-seba.shtml>

**SECRET SPECIAL 2 FOR ONE** – If you'd like to take advantage of this week's secret special and grab two reports for the price of one, order one and send me a message to let me know WHICH ONE YOU WANT ME TO SEND YOU FREE.

Jan Ferrante – feel free to pass this issue along to your friends.  
<http://www.queenofkaos.com/wahm-in-focus>

Choose one thing and run with it this week, building your web presence and authority in your field as you go.

That's focus.

That's belief in your business.

If you don't know how, you can pick up any of the reports at a very reasonable price and get to it.

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## 2. WAHM IN FOCUS PODCAST

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Don't forget to tune in to our weekly WAHM in Focus Podcast, for this week's audio version.

<http://queenofkaos.com/WAHMblog/category/podcast/>

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## 3. Today's Issue Is Sponsored By:

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### THE SELF PUBLISHING SYSTEM by Elliot Webb

I was lucky enough to watch part of the process when Elliot put this system together. He's done a fantastic job.

Even more important, he tells us, step by step, exactly what to do with that book you have sitting on your computer but don't know what to do with.

Or the one in your head that's been on the backburner until you figured it all out. Time to get it out of there and make some money with it!

Find Out How To...

- \* Create And Publish An Ebook/Report
- \* Publish A Hardcover Version Of Your Book
- \* Get Your Work Listed At Amazon.com | Target.com | Barnes And Noble
- \* Publish On The Brand New Amazon Kindle
- \* Set-Up A Wordpress Blog
- \* Create PayPal Buttons To Start Taking Payments
- \* Get Affiliates Promoting And Selling Your Work For You

I'm really excited to start using this system myself to get my first book published...  
the one that's been sitting on MY computer for the last 3 years!

THE SELF PUBLISHING SYSTEM - click for more information.

Jan Ferrante – feel free to pass this issue along to your friends.  
<http://www.queenofkaos.com/wahm-in-focus>

<http://www.queenofkaos.com/self-publishing-system>

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#### 4. Not a Subscriber?

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Get your free subscription to WAHM in Focus.

<http://www.queenofkaos.com/wahm-in-focus>

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#### 5. Set Up Your Own Ezine

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Approximately half of the sales that I make are the result of providing quality content through email and rss.

I've tried a few and always come back to aweber. Don't waste your time, money and subscribers with anything else.

<http://www.queenofkaos.com/aweber-rocks>

That's All for Now Folks!

Let's get busy!

Jan Ferrante

<http://www.queenofkaos.com>

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