

WAHM in Focus – Checkin' In

Issue #4 – CLEAR VISION

“Hell begins on the day when God grants us a clear vision of all that we might have achieved, of all the gifts which we have wasted, of all that we might have done which we did not do.” Gian Carlo Menotti

It really is true. There is nothing worse than regret for lost time.

When you take the time now to create a clear vision before hand, you won't have to worry about that.

Better late than never!

1. IN FOCUS THIS WEEK – CREATE YOUR BUSINESS VISION

STEP ONE - Find a quiet corner where you can think in peace. Even if you have to get up early.

Or lock yourself in the bathroom for awhile :0)
(if you're kids are older and at the talk, talk, talk, talk stage.
WARNING: If they know you are in there, chances are that they will just keep talking outside of the bathroom door, so it might be a good idea to sneak in when they aren't looking or hide your car so they think you've gone out.)

STEP TWO - Regroup. Refocus. Rethink.
Use the peace and quiet to go deep within yourself and your vision for your business. Feel it out and try to remember what you were thinking when you original started up.

STEP THREE - Ask yourself these questions...

- * Why am I here?
- * What do I want to provide?
- * How will I do it?
- * What's my specialty, my main focus?

STEP FOUR - Write it all down in your notebook, identify the main theme and then create a short sentence or two that spells it out at a glance.

STEP FIVE - Post it to your website and keep a copy nearby to help keep you on track. Try posting it on your mirror, your computer and your desk to see if that helps to keep you on track.

2. Today's Issue Is Sponsored By:

TODOODLIST

- * Technology is great. Pencils are better.
If you agree, you will love Todoodlist.
- * If thinking on paper is your thing,
you will love Todoodlist.
- * If you like to draw it, rather than write it,
you will love Todoodlist.

I do!

HAVE A LITTLE FUN WITH YOUR TO DO LIST - TODOODLE IT!

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PSSST... Don't forget to pass it on.

That's All for Now Folks!

Let's get busy!

Jan Ferrante

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Jan Ferrante – feel free to pass this issue along to your friends.
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