

## **WAHM in Focus – Checkin' In**

### **Issue #9 – Be Your Own Boss - Really!**

#### ***“Your Not the Boss of Me.”***

Various Ferrante children to other various Ferrante children on various days throughout childhood.

I always liked that saying for some reason, it always made me laugh when I heard it. I always said my kids should appreciate their mother!

Seriously, there is a really good lesson in that saying.

Guess what it is?

When my kids are telling my other kids that they are not the boss of them, they ARE saying that they are the boss of themselves.

Yes, that can make a mother shudder, but really, what more could you want for your kids than to feel in control of themselves and their own lives, and more importantly, to want to take the responsibility to be the boss of the themselves. Think of the possibilities (but don't think too hard :0)

But what about YOU?

How does this relate?

Simple. YOU are the boss of you too. The boss of yourself. And your business.

If you are a business owner, it's up to you. You need to take responsibility, to step up to the plate – every day – to boss yourself the right way and to act accordingly.

So who's the boss of you?

It's either someone else (yuck!), no one (think of the possibilities – that are flying out the door) or YOU.

Which do you choose?

Next time you find yourself faltering in cyber space, wasting time with aimless activities, frittering your business away and letting 'Hyde' control your time, just say – 'you're not the boss of me' - and show yourself who is.

You.

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## 1) IN FOCUS THIS WEEK – Who's the Boss?

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This week focus on being the boss of your business. Your boss.

If you find yourself wandering and upsetting the balance - not sticking to your plans – acting like an employee who has no personal interest in your bottom line and frankly would rather be surfing the internet - remind yourself who the boss is - and what will happen if you don't follow your orders.

No pay. No business. That sucks!

Just because you have no one watching over you, does not mean that there are no consequences if you do not have the mindset to DO the right things - the things that you have decided are the things that need to be done.

Don't over ride your own authority and expertise - don't let 'Jeckle and Hyde Syndrome' ruin your chances at a successful business. (Jeckle would be the 'you' who does your planning, strategizing and scheduling to create a business that works – Hyde is the 'you' who blows the whole thing off and does 'whatever, whenever'.)

### **This week the ACTION Steps are simple.**

The most important ACTION Step that you need to take is to adjust your mindset.

You need to start thinking of yourself as a bonafide CEO of a bonafide business – your business.

You need to keep this mindset every working hour of every day. Once you do that, the rest will come naturally. So here we go.

1. Decide who's boss.
2. And then get to it.
3. Take note at what happens this week.
  - Are you sticking better to your plans?
  - Are you getting more of the good stuff done?
  - Are you progressing towards your goals better?
  - Getting things finished - or making progress in a straight line?

Those are the things that you should be expecting - of yourself - when you are the boss.

Have fun!

Jan Ferrante

PS: Once you have decided who's boss, the next logical step is to have a plan to work with and an easy way to follow it.

You can get that with the Home Biz BOOST system, the one that I created and use in my own business.

**[Give Your Home Biz a BOOST](#)**

Jan Ferrante – feel free to pass this issue along to your friends.  
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PSSST... Don't forget to pass it on.

That's All for Now Folks!

Let's get busy!

Jan Ferrante

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